

Group *News Release*

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BUZZ CENTRAL TRANSFORMS CHURCH COMMUNICATIONS Software streamlines online and print communications

LOVELAND, Colo.— Group Publishing announced the upcoming release of their new church communication solution—*Buzz Central*—at the National Association of Church Business Administration (NACBA) Conference today. *Buzz Central* is church management software that ties together a churches online communications (Web site, calendar, e-mail) and print communications (church bulletin, newsletters, brochures, mailings).

“Buzz Central helps churches save time and money by making it easy to update every form of communication from one central location,” Alan Nelson, Senior Editor of REV! Magazine said. “Not only does it free up church staff for more meaningful ministry, it gets your entire church connected to every drop of relevant information in your ministry.”

Buzz Central comes as a software package and includes unlimited access through a web-based interface that allows church leaders to schedule events, update personal contact info and keep in touch with their ministry teams from anywhere there’s an Internet connection.



“Being able to let small group leaders, pastors, and church members make updates through the web interface makes keeping contact information, dates, and events current a breeze,” Nelson said. “With Buzz Central, only one update needs to be made and the change flows out through all the church’s communication channels.”

Buzz Central will also help church leaders reserve rooms at the church. “No more wandering from room to room or wondering if you’ll be interrupted by someone else who had dibs on your meeting room,” Nelson said. “Just get online, check out what rooms are open and hit the reserve button.”

Another plus with Buzz, Nelson says, is that the system can be used by volunteer staff members with little or no training required.

Buzz Central releases this Fall. For more information visit www.group.com/buzz or call 1-800-447-1070.

System Information



- Web-based interface for scheduling events, updating personal contact info (Requires Internet Explorer v6.0 or Firefox v1.5 or later)
- PC client software for:
 - Exporting print publications (bulletins, newsletters, brochures, and directories) to Microsoft Word or Publisher
 - Entering contribution data
 - Quicker entering, updating and searching member data
- PC client software requires Windows XP or later; 100 MB hard drive space, 512 MB RAM; requires MicroSoft Office 2000 or later for print publishing features: Office 2003 recommended.
- All data synchronized and backed up to offsite server. Internet connection required. Broadband (Cable/DSL) recommended; dial-up supported.



Fast Facts

Group Publishing
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Group in a nutshell...

We equip church leaders to help children, youth, and adults grow in their friendship with Jesus.

Group creates life-changing ideas through...

- ministry magazines
- children's church
- midweek programs
- adult small groups
- websites
- devotionals
- youth Workcamps
- leadership training
- Bibles
- ministry books
- Sunday school curriculum
- vacation Bible school
- HomeBuilders Couples Series®
- Bible studies
- worship, music, and dramas
- CDs, videos, & DVDs
- ministry training
- volunteer management services

Other Facts...

- With \$500, a typewriter, and a spare bedroom, Group was founded in 1974 by Thom Schultz
- Group was selected "Best Christian Workplace" by Christianity Today
- Group employs 350 people in Loveland, Colorado

Group Gives...

- Group has gathered and trained more than 185,000 students who have worked on more than 31,000 low-income homes in the past 28 years at no charge to the residents through Group Workcamps Foundation.
- Group gives a portion of its profits back to the community and churches every year. Since 1997, Group has donated more than \$500,000 to non-profit organizations in Northern Colorado through Group's Community Service Awards.
- Group gave 50,000 copies of Friendship: Creating a Culture of Connectivity in Your Church free to churches in 2005 and 50,000 copies of After the Fall: A Climber's True Story of Facing Death and Relying on God in 2004 through their Give Back program.