



# News Release

For Immediate Release

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## CHOCOLATE BOUTIQUE™ INVITES WOMEN TO INDULGE NEW RETREAT-IN-A-BOX USES CHOCOLATE TO ILLUSTRATE GOD'S GRACE

May 23, 2006

LOVELAND, Colo.— Chocolate gets a bad rap. It's too rich, too fattening, too expensive and well, too much. But one religious publisher, Group, isn't afraid to invite women to indulge in a little chocolate. In fact, the creators of *Chocolate Boutique*™ believe a weekend focused on chocolate could actually be good for a woman's soul. A unique "event in a box," *Chocolate Boutique* (Group Publishing, June 2006) uses delicious chocolates, cocoa images and themes to help women ponder and experience God's extravagant grace.



"Chocolate can lead to virtue as well as vice," Amy Nappa, Senior Editor in Group's women's ministry division, explains. "In fact, chocolate is an excellent metaphor for God's grace—extravagant, uncommon and more fully appreciated when shared with others."

### Fast Facts

- Available June 2006

Chocolate Boutique starter kit includes:

- Director's Guide
- Worship Leader Guide
- Station Leader Guides
- Chocolate Boutique Journal
- Training & Promo DVD
- Program & Publicity Samples

Price - \$99.99

[www.Group.com/chocolate](http://www.Group.com/chocolate)  
1-800-447-1070



Amy Nappa knows the analogy well. As one of the creators of Chocolate Boutique, she's has spent a lot of time considering the spiritual implications of chocolate. Designed for ease of planning and execution, Chocolate Boutique includes these unique elements:

- **Chocolate for the Heart:** large group gathering where women experience grace via music, Bible study and discussion. Starter kit includes directions and resources for simple planning and execution. No professional speaker is required so it's an affordable retreat for groups of all sizes.
- **Chocolate Boutiques:** three stations (Chocolate Laughter, Chocolate Prayer and Chocolate Tasting) invite small groups of women to experience grace together. Women visit each station during the three breakout sessions.
- **Chocolate Boutique Journal:** a companion to the large group devotional times, this journal is provided to each Chocolate Boutique visitor. The journal helps women process the topic of grace and its implications for life.

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Interviews with Amy Nappa, as well as Chocolate Boutique samples, are available:

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